

## Message Text

UNCLASSIFIED

PAGE 01 TOKYO 12560 180658Z  
ACTION EA-12

INFO OCT-01 ISO-00 COME-00 /013 W  
-----077768 180804Z /23

P R 180550Z AUG 77  
FM AMEMBASSY TOKYO  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 278

UNCLAS TOKYO 12560

E.O. 11652: N/A  
TAGS: BTRA, JA  
SUBJECT: TRAVEL TO U.S. BY NEW IMPORT PROMOTION CENTER EXECUTIVES

1. IN 1966, MORE THAN 100 JAPANESE CORPORATIONS ESTABLISHED THE JAPAN URBAN DEVELOPMENT CO., LTD., TO FINANCE AND CONSTRUCT A NEW BUSINESS SUB-CENTER IN Ikebukuro, North Tokyo. The complex, scheduled to be fully completed in 1980, includes a 60-story office bloc, a 1200 room hotel, a culture center building and a world import mart designed to assist foreign manufacturers and exporters in their efforts to export to Japan.

2. THE WORLD IMPORT MART WILL BE MANAGED BY A NEW JOINT COMPANY TO BE FORMED SHORTLY BY THE JAPAN URBAN DEVELOPMENT CO., Mitsukoshi Department Store, and Press International, publisher of several trade journals put out by the Japan External Trade Organization (JETRO). The three companies hope to pattern the new trade import center after the Dallas Market Center and will send a study team to Dallas and other similar U.S. facilities in late Sept/early October.

3. THE STUDY TEAM WILL BE PRECEDED BY A 4-MAN ADVANCE TEAM WHICH WILL VISIT NEW YORK, MIAMI, DALLAS, LOS ANGELES AND HONOLULU FROM AUGUST 21 TO SEPTEMBER 2.  
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 TOKYO 12560 180658Z

THE GROUP HAS MADE ALL ITS OWN ARRANGEMENTS EXCEPT FOR DALLAS WHERE IT WOULD LIKE TO MEET WITH OFFICIALS OF THE USDOC DISTRICT OFFICE AND VISIT AND MEET WITH OFFICIALS OF THE DALLAS MARKET CENTER. DATES OF THE DALLAS VISIT ARE AUGUST 24-28. SPOKESMAN FOR THE 4-MAN GROUP IS MR. GEORGE KAYE, DIRECTOR OF OVERSEAS OPERATIONS, PRESS INTERNATIONAL.

4. ACTION REQUESTED: EMBASSY REQUESTS USDOC ALERT DALLAS DISTRICT OFFICE TO THIS VISIT AND ASK THAT THEY ARRANGE SUITABLE APPOINTMENTS FOR THE GROUP AT THE DALLAS MARKET CENTER. WE UNDERSTAND THAT BOTH W.E. COOPER AND RALPH E. YOUNG OF THE MARKET CENTER HAVE PREVIOUS ASSOCIATION WITH JAPAN AND MIGHT BE INTERESTED IN MEETING WITH THE GROUP. KAYE WILL CONTACT THE DALLAS DISTRICT OFFICE THE MORNING OF 8/25.  
MANSFIELD

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 18-Aug-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01-Jan-1960 12:00:00 am  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977TOKYO12560  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770297-1082  
**Format:** TEL  
**From:** TOKYO  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1977/newtext/t19770846/aaaabnaa.tel  
**Line Count:** 73  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** 1c2f0358-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION EA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 06-Jan-2005 12:00:00 am  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 1555682  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** TRAVEL TO U.S. BY NEW IMPORT PROMOTION CENTER EXECUTIVES  
**TAGS:** BTRA, JA  
**To:** COM  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/1c2f0358-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009